

What colour are you?

Colour has the power to convey feelings, that in conjunction with your logo shape and logo typeface, should sum up you and your business. Does yours feel right?

FEELS

REAL WORLD CONNECTIONS

CALM

SKY, SEA, CLEAR

REGAL

GLAMOUR, ROMANCE, POWER

FEMININE

SWEET, GIRLY, LOVE

INTENSE

FIRE, BLOOD, PASSION

HAPPY

TROPICAL, CREATIVE, ENERGY

LIGHT

FRUITY, FRESH, JOY

HARMONIC

NATURE, PEACE, GROWTH

NURTURE

EARTH, SUPPORT, DEPENDABLE

SOLID

FORMAL, HIGH SOCIETY, SERIOUS